

STEINWAY

The Instrument of the Immortals

PADEREWSKI

plays
The Mireur



CHRISTMAS

and a dream come true

WITHIN another month Christmas will be here—another year of hopes and dreams will reach its end.

Perhaps your dream has been that this should be the Christmas to bring a Steinway to your home. Perhaps it has seemed that you must hope and wait for still another year. This need not be. There is a way to have your Steinway this Christmas—a way that is within your present means. You may learn about it through a visit to Steinway Hall—the place where dreams come true.

AN APPRECIATION *by* IGNACE J. PADEREWSKI *who returns to the concert stage, Wednesday, November 22, 1922*

"THE supreme qualities of the Steinway piano have been for many years universally recognized. Musicians and the musical public have long regarded it as the standard of perfection. It would seem from this that the summit has been reached, for with the attainment of perfection progress is stopped. And yet, in the case of the Steinway, this law of nature seems to have been defied.

"I feel obliged to declare, upon revisiting Steinway Hall after an absence of many years, and I do most emphatically declare, that an astonishing progress has been achieved. To the former qualities, now magnified and intensified, an entirely new quality has been added, one which once was considered almost incompatible with the character of tone—an easy, light, surprisingly agreeable action. Another thing—I have tested a very large number of Steinway concert grands, and I have not been able to choose any one of them as the best, because all are best.

"... There is something in the history of the Steinway family to bring joy to the heart of every one who is devoted to his profession. The Steinway piano is an unmistakable product of love of profession, and to it I pay my tribute of high esteem and admiration."

PADEREWSKI'S TRIBUTE to the Steinway is echoed in the preference of every great musician. The Steinway is the piano of Hofmann and of Rachmaninoff. It is the companion of Fritz Kreisler and Mischa Elman; an inspiration to the songs of Schumann-Heink and Galski. To Damrosch and Stokowski the Steinway "stands unequalled."

It is worthy of remark that this unanimity of approval comes not from pianists alone. To all musicians the Steinway represents the physical accomplishment of a musical ideal—the perfect complement to the expression of their art.

The music lover who knows the beauty of the Steinway concert grand may wonder whether its remarkable excellences can be reproduced in a piano for the home. Josef Hofmann has answered

this question in a letter to Steinway & Sons: "Through my experience as a pianist I am thoroughly familiar with your magnificent concert grand pianos. When I called at Steinway Hall and you asked me to try your miniature grand, I was surprised and delighted at the result. . . . I congratulate you most heartily on this triumph in the art of piano-building, for you have achieved what you have striven for in this little grand, and that is, the reproduction of your concert grand 'en miniature.'"

Does not your every inclination tell you that you can find permanent musical happiness only in the Steinway? Need you delay this happiness when you know that the Steinway price is a reasonable one? And when the terms of payment are so generous that your purchase is relieved of any inconvenience?

Any new Steinway piano may be purchased with a cash deposit of 10%, with the balance extended over a period of two years.

Prices: \$875 and up

In Greater New York, Steinway pianos are sold only at Steinway Hall.

Used pianos accepted in partial exchange. Sometimes people postpone the purchase of a Steinway because they do not realize that their old piano will be accepted as partial payment. Steinway & Sons will gladly examine your piano and fix a price upon it to apply on a new Steinway.

Special PIANO RECITAL

free to the public

THURSDAY, NOVEMBER 16th

A great artist at the piano

EVERY THURSDAY afternoon, at 3 o'clock, a special recital is held at Steinway Hall, in the "intimate" recital room. A well-known pianist is soloist on each occasion. Admission is free. As the intimate recital room seats only 200 persons, seats must be secured in advance. Apply by telephone (STUYvesant 0500), by letter, or in person to Steinway & Sons, Steinway Hall, 109 East Fourteenth Street. Subway express stations at the door.

STEINWAY & SONS, STEINWAY HALL, 109 E. Fourteenth St.

SUBWAY EXPRESS STATIONS AT THE DOOR